

JAMIE IKLEY

EXPERIENTIAL & 3D DESIGNER

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[jamieikley](https://www.jamieikley.com)

Portfolio:

[ikleydesigns.com](https://www.ikleydesigns.com)

Richmond, VA

EXPERIENCE

Experience Designer: Wood and Locks: 2022—Present

I am responsible for designing and supporting interior design and experiential marketing projects. My duties included creating high-fidelity 3D renders for events, mobile spaces, and social media posts. I also design graphics and promotional materials, update and maintain the website, and assist in sourcing and coordinating with vendors.

Graphic/Brand Designer: Freelancing: 2020—Present

I primarily offer graphic design and branding services. Past projects have included new company branding and brand books, logo design, website design (UI), social media graphics and templates, and print designs (signage, business cards, programs, etc.).

Print and Marketing Associate: Staples: 2019—2021

Responsibilities included operating printing equipment, managing print projects, file prep, and customer service.

EDUCATION

Brandcenter (VCU), Richmond, VA — MSB Concentration in Branding/ Experience Design

VCU, Richmond, VA — BS Mass Communications, Creative & Strategic Advertising

Brightpoint Community College, Richmond, VA — AA Visual Art with a Graphic Design Specialization

SKILLS

Branding & Graphic Design

UX / UI Design

3D Design

Video Editing

Creative & Strategic Advertising / Marketing

Creating User Journey Maps & Personas

SOFTWARE EXPERIENCE

Illustrator / Photoshop / Indesign

Blender / Sketchup

Figma / Adobe XD

Wix / Squarespace

Premiere Pro